



Organized by Art Museum, the Chinese University of Hong Kong
Sponsored by Bei Shan Tang Foundation

7th Museum Professional Exchange Programme

Mission

Generously supported by Bei Shan Tang Foundation, in 2013, the Art Museum has started the Museum Professionals Exchange Programme (formerly known as “Museum Professionals Training Workshop”) which has successfully connected over a hundred of mid-level museum practitioners in China, Taiwan, Macau and Hong Kong throughout the years. Continuing to provide opportunities for practitioners to engage in intellectual interactions with veterans in the field and their peers from different regions, the programme seeks to expose our participants to the global scenario of museum operation and foster a sustained conversation among the professionals connected by the programme.

Theme

Exhibition Planning and Design

Date and Duration

10.05.2020 – 22.05.2020, 13 days in total (7 days in Hong Kong; 6 days in Japan)

Venue

Seminars: Art Museum, the Chinese University of Hong Kong

Field trips: Museums and Art Institutions in Hong Kong and Kansai area of Japan

Structure

1. Seminars and discussions
Museum experts from home and abroad will be invited to share their experiences in seminars. Discussions will be held after each session.
2. Field trips
Participants will visit major museums and art institutions in Hong Kong and Kansai area of Japan. Exhibition critique and inter-institutional exchange sessions will be arranged.
3. Forum
Each participant has to make a presentation on a case of exhibition planning or design they have taken charge of. Participants will be assigned to different panels according to the nature of their case and discussion will be held for each panel.
4. Dialogue
Seasoned experts will exchange their views on issues related to exhibition planning and design and open the floor for discussion.

5. Micro-exhibition proposal presentation and commentary

Participants' group presentations on a proposed micro-exhibition, followed by a commentary and discussion session. Group list and requirements will be announced two months before the start of the Programme. Research and brainstorming in advance are advised.

Eligibility

Museum professionals with at least three years of working experience in the field. Job duties' relevance to the programme theme is required.

Medium of Instruction

Mandarin and **English**. Ability to conduct basic communication in these two languages is required.

Admission Quota and Fees

24 participants will be admitted in total. The fee is HKD\$25,000*, which covers hotel accommodation (shared room, with breakfast) in Hong Kong and Japan, return air tickets for the field trip, administrative fee and a non-refundable application fee.

*Travelling and daily expenses, insurance and visa fees are not included; Bank charges are to be borne by the participants. \$5,000 will be waived for Hong Kong participants who do not require accommodation in Hong Kong.

Financial Aid

A limited quota of financial aid is available for programme applicants. All the applications will be passed to the Programme Committee for assessment and approval based on the applicants' actual needs. **No more than** half of the programme fee shall be waived for successful applicants.

Certificate

Participants who have attended more than 80% of the programme and submitted a report within two weeks upon completion will be awarded a Certificate of Attendance by the Art Museum.

Application

An application form and two recommendation forms are required for the application. If financial aid is needed, apart from the two forms above, you will also need to submit the financial aid application and provide a stamped certifying letter issued by your institution and signed by the Director explaining why full subsidization from your institution is not possible.

All the above forms have to reach the Art Museum via email before the application deadline. (Email Subject: Application for Museum Professional Exchange Programme). Upon receiving ALL the forms, an email confirmation will be sent. Please contact us if you could not receive the confirmation five working days after you send all the materials.

Application Deadline

19 August 2019 (Mon)

Results

Successful candidates will be notified by email. Applicants who have not received any reply by October 2019 should regard their applications as unsuccessful.

Payment

Selected participants must pay the HKD\$25,000 fee within **ten working days** upon notification of their successful application. Failure to do so shall be seen as giving up their place to the applicants in the waiting list. Please note that all bank charges are to be borne by the participants.

Refund Policy

If selected applicants are to withdraw from the Programme, they must notify the programme committee by email. The refund policy is as follows:

Notification before 18 November 2019	80% Refund(i.e. only the non-refundable application fee will be charged)
Notification after 18 November 2019	No Refund

(Please note that all bank charges are to be borne by the participants.)

Enquiries

museumworkshop@cuhk.edu.hk

Tentative Schedule

		AM	PM
1	10/5(Sun)	--	Registration Programme Introduction Visit Art Museum, CUHK Micro-exhibition Proposal Consultation
2	11/5(Mon)	Forum	Forum
3	12/5(Tue)	Seminar 1	Seminar 2
4	13/5(Wed)	Seminar 3	Hong Kong Museum of Art
5	14/5(Thu)	Hong Kong Heritage Museum	Seminar 4
6	15/5(Fri)	Micro-exhibition Proposal Group Presentation	Micro-exhibition Proposal Group Presentation
7	16/5(Sat)	Dialogue	Travel to Osaka
8	17/5 (Sun)	Miho Museum	
9	18/5 (Mon)	Kyoto National Museum	
10	19/5 (Tue)	Nara National Museum	
11	20/5(Wed)	The Museum of Oriental Ceramics, Osaka	National Museum of Ethnology
12	21/5(Thu)	The Osaka City Museum of Fine Art	Osaka Museum of History
13	22/5(Fri)	Return	

Guests

- Mr. Michael MCCAFFERTY (Retired Director of Exhibition Design, Seattle Art Museum)
- Dr. Stephen LITTLE (Florence and Harry Sloan Curator of Chinese Art and Department Head, Chinese and Korean Art Departments, Los Angeles County Museum of Art)
- Mr. SZETO Yuen-kit (Chief Curator (Chih Lo Lou & Wu Guanzhong Collections), Hong Kong Museum of Art)
- Mr. TOMITA Jun (Director of Curatorial Planning, Tokyo National Museum)

Further details will be announced soon.